

**KTTI(FM), KQSR(FM), KBLU(AM)**  
**EEO PUBLIC FILE REPORT**  
**June 1, 2016 thru May 31, 2017**

**I. VACANCY LIST**

See **Master Recruitment Source List (MRSL)** for recruitment source data

<b>Job Title</b>	<b>Recruitment Sources (RS) Used to Fill Vacancy</b>	<b>RS Referring Hiree</b>
General Manager	18, 21	21
Account Executive	2-11, 13-17 & 20	4
Account Executive	2-11, 13-17 & 20	17
Account Executive	2-11, 13-17 & 20	15
Account Executive	2-11, 13-17 & 20	8
Director of Sales	18, 21	8

**KTTI(FM), KQSR(FM), KBLU(AM)**

**II. MASTER RECRUITMENT SOURCE LIST (MRSL)**

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS over 12-month period
1	Yuma Daily Sun <sup>1</sup> PO Box 271 Yuma, AZ 85364 <a href="mailto:GCHAIREZ@YUMASUN.COM">GCHAIREZ@YUMASUN.COM</a> 928-539-6892 FAX 928-539-6945	N	0
2	AZ Department of Economic Security 201 S 3rd Ave Yuma, AZ 928-783-1221 Fax928-329-9449 <a href="http://www.azjobconnection.gov">www.azjobconnection.gov</a>	N	0
3	Arizona Western College Career Development 9500 S Avenue 8 E Yuma, AZ 85365 (928) 344-7604 <a href="http://www.myinterface.com">www.myinterface.com</a>	N	0
4	Radio Website/Ads KTTI/KBLU/KQSR Station Websites: <a href="http://www.kttifm.com">www.kttifm.com</a> ; <a href="http://www.kqsrfm.com">www.kqsrfm.com</a> ; <a href="http://www.kbluam.com">www.kbluam.com</a> 755 W 28 <sup>th</sup> Street Yuma, AZ 85364 (928) 344-4980	N	1
5	On – Air El Dorado Promo KTTI/KBLU/KQSR 755 W 28 <sup>th</sup> Street Yuma, AZ 85364 (928) 344-4980	N	4
6	All Access <a href="http://www.allaccess.com">www.allaccess.com</a>	N	0

<sup>1</sup> In addition to appearing in the newspaper itself, the Yuma Daily Sun also posts all job announcements it receives on Monster.com and Marketplace Magazine.

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS over 12-month period
7	YPIC 3834 W 16 <sup>th</sup> Street Yuma, AZ 85364 (928) 329-0990 Fax (928) 783-1825 <a href="mailto:Amoralez@ypic.com">Amoralez@ypic.com</a> <a href="mailto:Pgoetz@ypic.com">Pgoetz@ypic.com</a>	N	0
8	Employee Referral	N	2
9	AWC Job Fair 9500 S Avenue 8E Yuma, AZ 85365	N	0
10	Walk In	N	0
11	Goodwill Job Fair 2951 S 21 <sup>st</sup> Drive Yuma, AZ 85364	N	1
12	Inside Radio <a href="mailto:info@insideradio.com">info@insideradio.com</a>	N	0
13	PPEP, Inc. Martha Combs <a href="mailto:msquev@aol.com">msquev@aol.com</a>	N	0
14	Yuma Craigs' List <a href="http://www.craigslist.com">www.craigslist.com</a>	N	0
15	Goodwill Career Center 1600 S 4th Ave Yuma, AZ 85364 Rebecca Drabent <a href="mailto:rebecca.drabent@goodwillaz.gov">rebecca.drabent@goodwillaz.gov</a>	N	1
16	Arizona Broadcasters Association <sup>2</sup> <a href="http://www.azbroadcasters.org">www.azbroadcasters.org</a> National Alliance of State Broadcasters Association	N	1
17	Yuma Community Job Fair Yuma Civic Center 1440 W. Desert Hills Dr. Yuma, AZ 85365	N	1

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS over 12-month period
18	Southern California Broadcasters Assoc. <a href="http://sca.com">sca.com</a>	N	1
19	Indeed.com <a href="http://www.indeed.com">www.indeed.com</a>	N	0
20	Radio Ink <a href="http://www.radioink.com">www.radioink.com</a>	N	8
<b>TOTAL INTERVIEWEES OVER 12-MONTH PERIOD</b>			20

<sup>2</sup> In addition to appearing on the Arizona Broadcasters Association main website, all job announcements are posted to the National Alliance of State Broadcasters Association.

### III. RECRUITMENT INITIATIVES

1	TYPE OF RECRUITMENT INITIATIVE (MENU SELECTION)	BRIEF DESCRIPTION OF ACTIVITY
2	Participate in job fair	On September 7, 2016 the SEU participated in a job/career fair at Yuma Civic Center hosted by Achieve Human Services, Arizona Western College, DES, Emp & Vet Services, Goodwill, Yuma Economic Development, MCAS, YPIC, Ft. Yuma Quechan Indians and Yuma Proving Grounds. Our General Manager and Director of Programming attended the event and distributed general information regarding employment opportunities in radio and broadcasting. Additionally, managers collected resumes and applications from interested attendees.
3	Participate in job fair	On October 6, 2016 the SEU participated in a job/career fair at Goodwill of Central Arizona. Our General Manager and Director of Programming attended the event and distributed general information regarding employment opportunities in radio and broadcasting. Additionally, managers collected resumes and applications from interested attendees.
4	Participate in job fair	On February 15, 2017 the SEU participated in a job/career fair at Arizona Western College. Our General Manager and Director of Programming attended the event and distributed general information regarding employment opportunities in radio and broadcasting. Additionally, managers collected resumes and applications from interested attendees.

5	Participate in job fair	On April 6, 2017 the SEU participated in a job/career fair at Goodwill of Central Arizona. Our General Manager and Director of Programming attended the event and distributed general information regarding employment opportunities in radio and broadcasting. Additionally, managers collected resumes and applications from interested attendees.
6	List upper-level openings in a job bank or newsletter of media trade groups whose membership includes substantial participation of women and minorities.	All available positions were posted through All-Access, a media outreach web engine. Listing positions with this organization assists the SEU in reaching a diversified spectrum of qualified applicants.
7	Participate in job fair	On April 6, 2017 the SEU participated in a job/career fair at University of Phoenix hosted by Goodwill of Central Arizona. Our General Manager and Director of Sales attended the event and distributed general information regarding employment opportunities in radio and broadcasting. Additionally, managers collected resumes and applications from interested attendees.
8	Participate in activity/event for or on behalf of an educational institution relating to career in broadcasting	On December 5, 2016 an SEU On air Personality presented to students of the TianFu College of SWUFE employment information regarding broadcasting careers.
9	Participate in activity/event for or on behalf of an educational institution relating to career in broadcasting	On February 9, 2017 an SEU On air Personality presented to the Yuma Youth Leadership Group general employment information regarding broadcasting careers.
10	Provide EEO Training to management level personnel.	On May 31, 2017 the SEU provided EEO training which focused on Broad Outreach, Labor law, Sexual Harassment and Discrimination Prevention. Station participants include Business Manager, Director of Sales/Acting General Manager and Operations Manager.