



## KBLU AM, KQSR FM, KTTI FM

### **CONTEST RULES:**

1. All El Dorado Radio, Yuma Market, (hereinafter referred to as "EL DORADO"), radio contests are open to all listeners 18 and older, unless a specific age is required and specified by an advertiser, agency or EL DORADO.
2. We allow only one winner per household per 30-day period.
3. All prizes, unless otherwise specified by EL DORADO, must be claimed within 30 calendar days from the date the prize is awarded. Prizes may be claimed at our business office located at 755 West 28<sup>th</sup> Street, Yuma. Our normal business hours are 8:30am to 5:30pm Monday thru Friday. We are closed on holidays. EL DORADO will not notify winners of time remaining on prizes to be claimed. It is the winner's responsibility to claim their prize within the time limit.
4. All prizes not claimed within 30-day period will become property of EL DORADO. EL DORADO may, at its discretion, award the prize to another listener, either in the same contest or at a later date in a separate contest. Every attempt will be made to award all major contest prizes, whether claimed by the original winner or not.
5. In case of dispute over telephone line malfunctions, the decision of EL DORADO management will be final.
6. In the event that two telephone lines are "tied together" during a phone-in contest, the entire call will be disqualified, and another call will be taken. EL DORADO radio cannot award duplicate prizes to both parties in a "tied together" situation, which is a circumstance beyond the control of the station.
7. If a prize is unavailable for any reason, EL DORADO may substitute another prize for the approximate value (in dollars) of the original prize awarded.
8. Employees of EL DORADO and their relatives, their advertising agencies or representatives, vendors, attorneys, assigns, and employees of other radio stations and participating sponsors, and their immediate families, are ineligible to enter or participate in any and all EL DORADO contests.
9. Unless otherwise specified, no prizes will be mailed. All prizes must be claimed in person and signed for by the winner. Designated winner's representative will be allowed to claim prizes only if EL DORADO is informed in writing and by phone that such a representative will be picking up their prize and that they have been given the power of attorney to sign a prize release for the winner. In all cases proper ID and SSN must be provided by winner to EL DORADO.
10. EL DORADO, its related entities, their agencies, sponsors, employees and representatives absolve themselves and shall be held harmless from any action or liability arising from any EL DORADO contest or the prizes awarded in a contest.
11. All contest entries become the property of EL DORADO. EL DORADO may retain any or all contest materials for any reason should EL DORADO management deem it is crucial to the completion of the contest, or for reasons relating to publicity and/or advertising.
12. Unless otherwise stated, multiple entries by the same person or family will be discarded and may be deemed by EL DORADO management as cause for disqualification.
13. Unless otherwise stated, any contest conducted at a facility where a paid admission is required, contestant(s) may enter the contest at the EL DORADO Business Office prior to the event, or through an EL DORADO representative at the event, without any paid consideration to enter the event. EL DORADO must be notified by telephone or in writing 24-hours before such a contest/event, to facilitate staffing for such purposes.
14. Contests conducted at facilities with an age requirement other than that stated in number one (1) shall exclude participants who cannot prove they meet this requirement.
15. Prizes must be used before their expiration date, or by December 31<sup>st</sup> of the year they were awarded, and adhere to any restrictions printed on the individual gift certificate or prize.
16. Winners are always responsible for meals and sales tax.

Apple is not involved in this contest.

